apolitical

Futures Framework Prospectus

Our mission

To help build 21st century governments that work for people and the planet.

We are the world's only social learning platform focused on **the unique challenges of public servants**.

Used by 200,000 public servants in 160 countries to...

- **Connect with peers** to share best practice for common and complex challenges

- **Develop 21st century skills** with engaging online courses and events

- **Gain data and insights** for policymaking

Futures Focus

- Tech-enabled, dynamic, government-focused skills and capabilities

- Expertly communicate complex messages and insights to public servants and citizens

- Aligned with the UK government's objective to be at the leading edge of science, research, and innovation

Deepen understanding of the **driving forces affecting policy** or strategy development

Identify and address knowledge gaps in public servants, with international benchmarks

Build consensus amongst stakeholders about how to tackle the most complex issues

Identify and **make explicit difficult policy choices and trade-offs** in the future

Mobilise stakeholders to action

Design and deliver transformational learning

Online courses with subject matter experts including policy, science and innovation, foresight and systems-thinking fields

Self-paced and cohort group-based experiences

Masterclasses and live events with experts within and outside government

Provide evidence-based trends and insights

Curated insight-led seminars and policy briefings for senior decision makers

Op-eds and thought leadership pieces to communicate externally

Skills and capability-based research and trend analysis

Curated evaluation reports

Promote dialogue and build communities

Online communities of practice that build collective knowledge

Facilitate global dialogue about the dynamics of change and future horizons

Explore alternative ways to develop policy and host consensus-building strategy workshops

We partner with governments, academic institutions, and foundations to **unlock innovation** and **develop capabilities** to enable strategic long-term thinking.

We equip **public servants and policymakers** to solve the world's hardest challenges.

Government CAMPUS

Central Digital & Data Office

Cabinet Office

THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE

NET ZERO — UNIVERSITY OF OXFORD

RMI — ENERGY. TRANSFORMED.

BEZOS EARTH FUND

BILL & MELINDA GATES foundation

EY

Robyn Scott
Co-founder and CEO
Public service impact
Deep tech | Enterprise

Lisa Witter
Co-founder
Government | Policy
Behavioural Science

Pooja Warier
Chief Partnerships
Officer
Impact | Leadership

Tom Dignan
Chief Technology
Officer
Data Science | Physics

Ché Thomson
Head of Course
Creation
Online learning design

Keri Landau
Head of Government
Partnerships
Policy | Capability

Jessica van Onselen
Director of
Communications
Strategy | Impact

Joseph Buckley
VP of Finance and
Operations
Compliance | Culture

Katy Weber
Director of
Partnerships
Delivery | Edtech