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Government CAMPUS



Apolitical courses available via UK Government Campus

Book now for your team

Helping to build 21st Century governments that work for the people and the planet

apolitical.co



Unlock your team's potential with Apolitical's innovative courses

Apolitical has a unique action and impact-focused pedagogy for government.

Our courses are:

- **Flexible & bite-sized.**
  Designed to fit around public servants' schedules.
- **Practical & outcome- focused.**
  Case studies, insights and interactive tools that public servants can apply in their daily work.
- **Connected.**
  Drawing on networks and peer-to-peer intelligence of others working in government.
- **Scalable,**
  with world-class content available for large teams.

Explore a variety of learning opportunities to meet your needs

In addition to the courses featured in this brochure, Apolitical offers a wider course and programme catalogue, engaging live online workshops and tailor-made learning experiences to meet your strategic and policy priorities.

80%
of our members say that Apolitical makes them better at their jobs.

90%+
of public servants who take a course on Apolitical would recommend it to their colleagues.

60%+
are able to apply their learnings within two months of a course.

View our course catalogue

Apolitical courses are available to book either for individuals or groups through Government Campus.

Cohort bookings can include:

- **Lifetime access** to the courses for all learners
- Live online events, including a **masterclass** featuring a subject matter expert
- An evaluation **report** providing insights on uptake, engagement, completion and application of learnings
- Having an assigned Apolitical **Partnerships Manager** to help ensure smooth delivery
- A **resource pack** containing comprehensive guidance on how to make cohort delivery a success, learner engagement tips and communication templates



- Advance Your Writing in Government →
- Presenting Data Effectively →
- Applying Strategic Thinking in Government →
- How to Use Evidence in Policymaking →
- Public Servants and Climate Change: Reaching Net Zero →
- Change Management for Public Servants →
- Giving & Receiving Feedback →
- Digital Transformation in the Public Sector →
- Building a Digital Government Service →
- How to Boost Your Productivity in Government →
- An Introduction to Public Engagement →
- Transforming Procurement Through SMEs →

Email keri.landau@apolitical.co or freddie.price@apolitical.co with any questions about the courses or delivery. Follow this guidance to book now via the Government Campus.

01

Advance Your Writing in Government

Course contributors include experts from Department for Education and the Government Skills and Curriculum Unit (GSCU).

Subject area:	Working in government
Subject:	Working in government
Course duration:	7 hours

By the end of this course, you will be able to:

- Write clearly using plain language and the active voice
- Edit your writing to make sure it's concise and focused
- Structure and adapt your writing according to its audience and purpose.

Book here

02

Presenting Data Effectively

Subject area:	Data and analytics
Subject:	Evidence and analysis
Course duration:	5 hours

By the end of this course, you will be able to:

- Perform basic analyses of data sets on everyday software like Excel
- Develop a compelling story around your data using narrative devices and techniques
- Present data in a way that is clear, accessible and persuasive by creating attractive and accessible visualisations
- Apply an ethical lens to data presentation

Book here

03

Applying Strategic Thinking in Government

Subject area:	Leadership and Management
Subject:	Managing Effectively
Course duration:	9 hours

By the end of this course, you will be able to:

- Begin to understand what strategic thinking is and how it fits into the strategy-making process
- Identify and challenge the biases that drive your thinking; be able to see issues from a systems perspective; and use scenario thinking to develop more resilient strategy
- Organise your strategic thinking in a way that helps to make sense of the complexity around you and take action
- Be able to identify and successfully engage with the stakeholders who can make or break your strategic approach

Book here

04

How to Use Evidence in Policymaking

Subject area:	Policy
Subject:	Policy context, evidence based design and implementation
Course duration:	9 hours
Competency level:	Foundation

By the end of this course, you will be able to:

- Explain what evidence-based policy-making is
- Determine how to enable the use of evidence in the policymaking process
- Investigate the skillset required to be able to identify quality evidence
- Draft an evidence gathering approach that effectively facilitates cross-departmental government relationships and collaboration to fill evidence gaps

Book here

05

Public Servants and Climate Change: Reaching Net Zero

This course was developed with the Smith School of Enterprise and the Environment and comes with a certificate from Oxford University.

Subject area:	Policy
Subject:	Policy framing
Course duration:	10 hours

By the end of this course, you will be able to:

- Evaluate and critique a climate change memo to more clearly and comprehensively explain the science of climate change.
- Investigate and analyse a climate action plan.
- Evaluate the role of public servants in driving net zero.

This course is currently only available to book for individuals via Government Campus. Please email keri.landau@apolitical.co or freddie.price@apolitical.co about group bookings.

06

Change Management for Public Servants

Subject area:	Leadership and Management
Subject:	Managing Effectively
Course duration:	5 hours

By the end of this course, you will be able to:

- Understand the theory behind change management, debunk the buzzwords and learn how it's being applied in the public service
- Get reflective and explore your own emotions and responses to change
- Practice driving change by planning out an idea, thinking through why your change is needed, what it would improve and how it can be implemented
- Frame problems effectively and run your own change workshops by applying lessons from experienced public servants

Book here

07

Giving and Receiving Feedback

Subject area:	Leadership and Management
Subject:	Enabling High Performance
Course duration:	5 hours

By the end of this course, you will be able to:

- Understand the fundamentals of feedback
- Receive feedback effectively
- Give honest feedback

Book here

08

Digital Transformation in the Public Sector

Subject area:	Technology and software
Subject:	Working digitally
Course duration:	7 hours

By the end of this course, you will be able to:

- Articulate the key steps involved in a digital transformation project
- Apply lessons from a range of real-life digital change projects from government
- Apply long-term thinking to digital innovation and transformation in your area of government
- Develop user-centred digital change plans

Book here

09

Building a Digital Government Service

Subject area:	Technology and software
Subject:	Working digitally
Course duration:	4 hours

By the end of this course, you will be able to:

- Learn the four phases of designing a digital service (discovery, alpha, beta and live) and what's required in each phase
- Pick up practical tips and suggestions about how to approach each of the four phases
- Consider how to put these skills into practice like how to host a user interview or prep for a service assessment

Book here

10

How to Boost Your Productivity in Government

Subject area:	Personal effectiveness
Subject:	Leading self and personal effectiveness
Course duration:	5 hours

By the end of this course, you will be able to:

- Identify your productivity style and ways to complement it
- Understand how to foster helpful habits that lead to better behaviours
- Demonstrate the ability to tackle procrastination head-on
- Implement methods to stay focussed on your work

Book here

11

An Introduction to Public Engagement

Subject area:	Policy
Subject:	Communicating policy effectively
Course duration:	5 hours

By the end of this course, you will be able to:

- Understand key ideas and debates about public engagement
- Differentiate between different approaches and methods for public engagement
- Identify ways that an engagement initiative can be more equitable and inclusive
- Integrate public engagement considerations in your team or organisation

Book here

12

Transforming Procurement Through SMEs

Subject area:	Commercial
Subject:	Commercial capabilities
Course duration:	4 hours

By the end of this course, you will be able to:

- Understand the basics of procurement and SMEs
- Learn how lowering the barriers to entry throughout the bidding process can make it easier for SMEs to gain a foothold
- Understand how to maximise the potential of procurement through contract management
- Explore actionable ways to mitigate the risks of working with SMEs

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Testimonials

"I loved the blend of workshops, videos, and reading material."

Department for Business and Trade learner

"I really liked the learning log you could complete alongside the lessons. I also thought the pace of the course and detail was totally manageable and easy to follow and digest."

Policy profession learner

"One of the most useful courses I've been on since I joined the Civil Service."

Department for Business and Trade learner

"This course was exactly what I needed. I will use the lessons I learned daily"

Policy profession learner

"Excellent course - so much content all very relevant to life in the public sector"

Policy profession learner

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About Apolitical

Apolitical is a social learning platform for government with a mission to help build 21st-century governments that work for people and the planet.

We equip policymakers with the knowledge, skills, and community they need to solve the world's hardest challenges. We have an engaged and growing community of more than 200,000+ verified public servants and policymakers in more than 160 countries, with members ranging from mayors, ministers, and heads of civil services to policy pioneers and digital disruptors.

About Government Campus

Government Campus is designed to be a single point of entry into all available Civil Service training. Individuals will be able to browse all available learning and development opportunities, plot out their learning journey, sign up for courses and find out more about other opportunities from across the organisation. This final point is particularly powerful; giving civil servants access to training which is already available elsewhere – but which they might not previously have known about or been able to access.

All of the courses are hosted on Prospectus Online, the digital home of the learning and development activities provided to the Civil Service through its learning frameworks.



Email keri.landau@apolitical.co or freddie.price@apolitical.co with any questions about the courses or delivery. Follow this guidance to book now via the Government Campus.