

Public Speaking

“When pollsters ask people about their biggest fear, public speaking often comes top, even beating death.”

The Times, March 2025



How to make a start

- Content
- Context
- Conflict



Arranging our content

1. Key argument.
2. Rhyme, repetition, rule of 3.
3. Simple, short sentences.



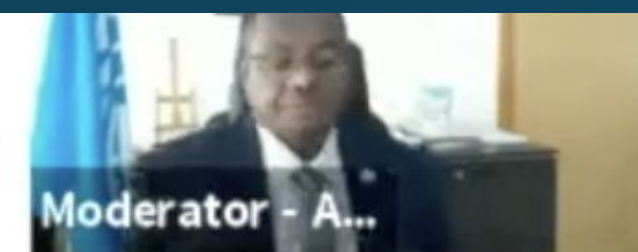
BORED TO DEATH



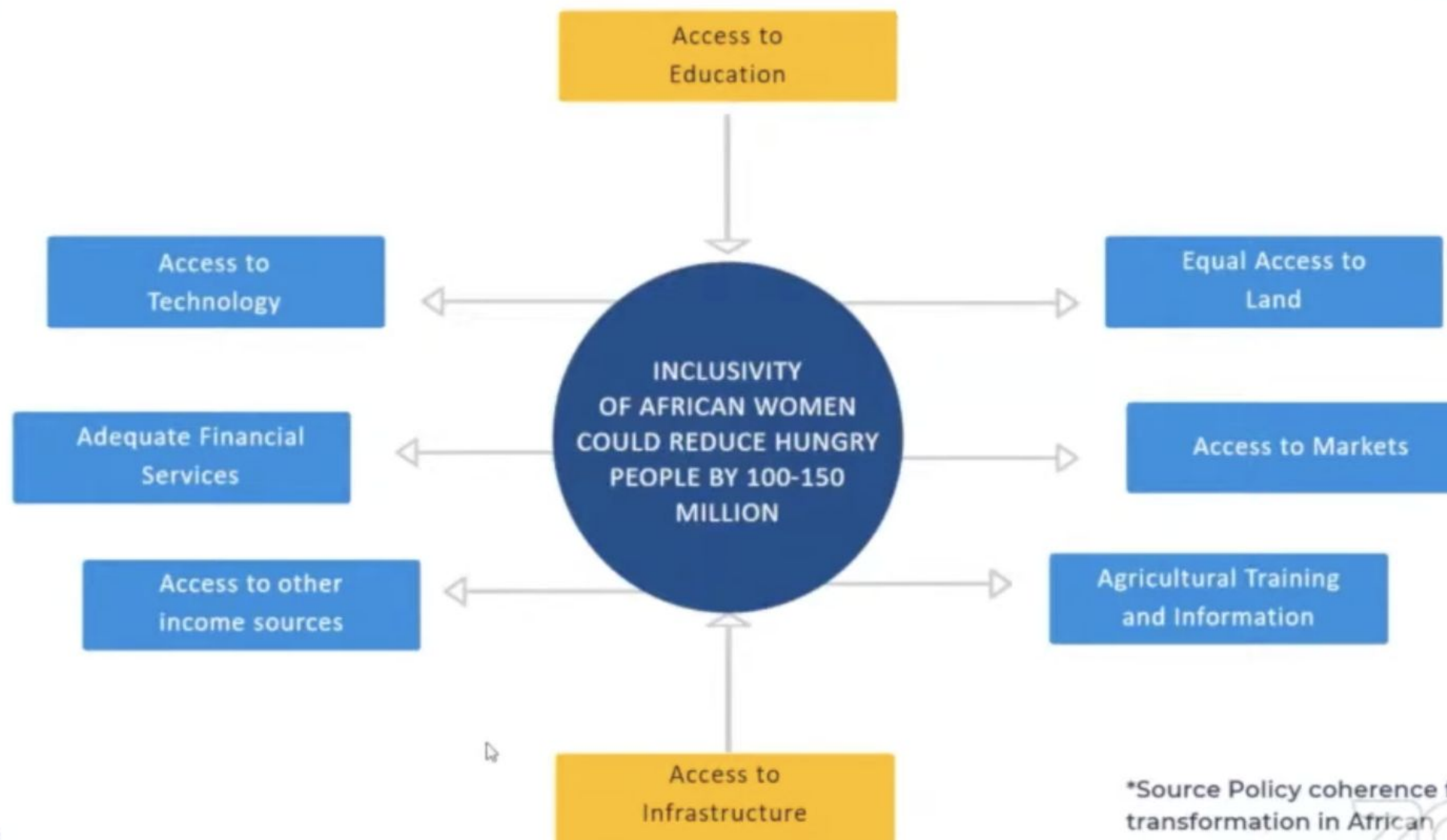
Death by powerpoint

And how to avoid it.

Relevant Analytical Frameworks

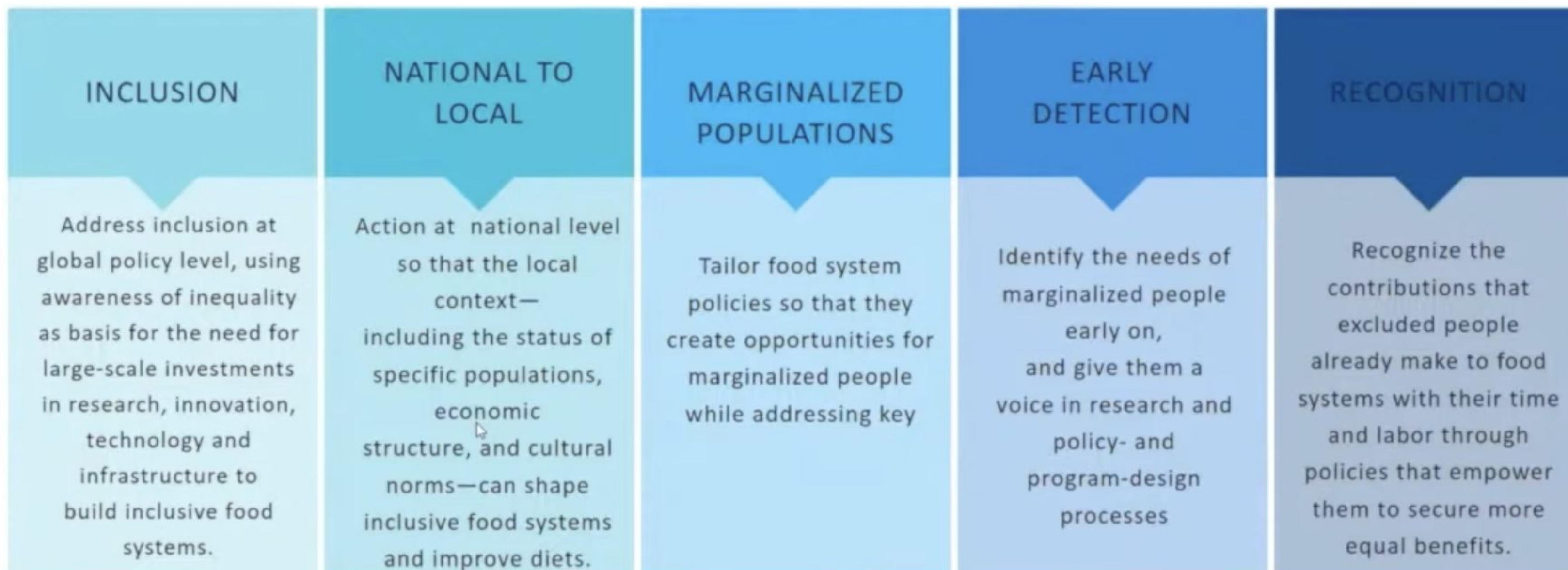
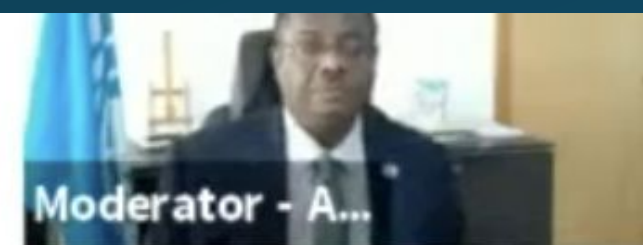


Inclusivity



*Source Policy coherence for agricultural transformation in African least developed countries (LDCs)

Actions and Recommendations



Stuck on Structure?

- Attention
- Need (Problem)
- Satisfaction (Solution)
- Visualisation
- Call to Action

Monroe's Motivated Sequence



Start on the “b” of the bang

1. Attention spans are short
2. Our best chance of winning
3. Shapes our thinking



Who do you like best?

Alan

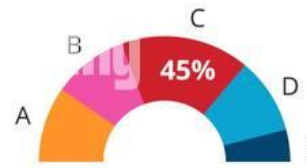
- Intelligent
- Industrious
- Impulsive
- Critical
- Stubborn
- Envious

Ben

- Envious
- Stubborn
- Critical
- Impulsive
- Industrious
- Intelligent

Presenting Data

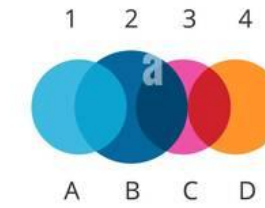
SEMI CIRCLE
DONUT CHART



COMBINATION CHART



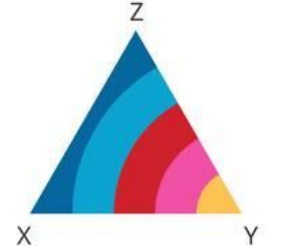
PROCESS DIAGRAM



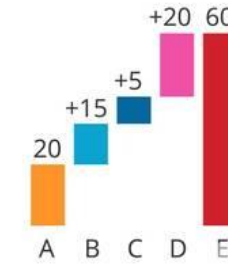
TIMELINE



TERNARY
CONTOUR PLOT



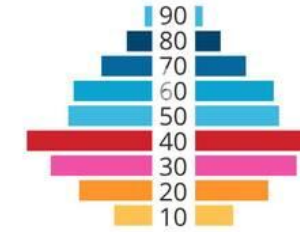
WATERFALL CHART



PIE CHART



AGE PYRAMID



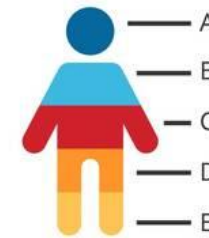
GROUPED BAR CHART



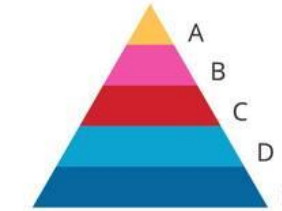
PROCESS CYCLE



PICTORIAL
FRACTION CHART



PYRAMID CHART



CIRCULAR BAR CHART



CANDLESTICK CHART



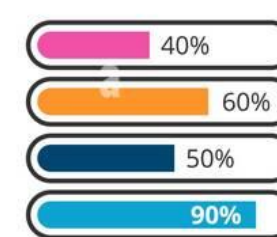
RADIAL HISTOGRAM



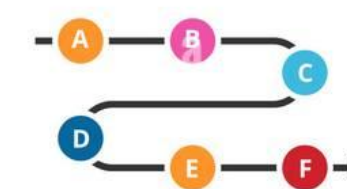
PACKED CIRCLE CHART



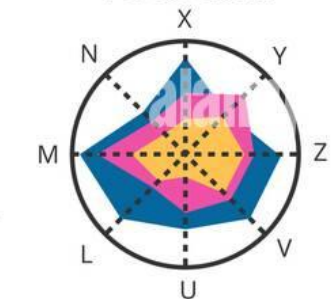
PROGRESS BAR



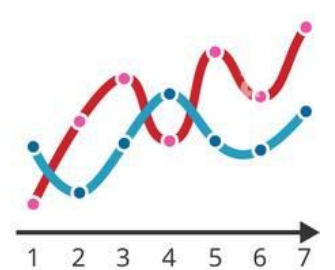
LINEAR PROCESS
DIAGRAM



POLAR CHART



SPLINE GRAPH



CARTOGRAM



TRIANGLE BAR CHART



STACKED COLUMN CHART



AREA CHART

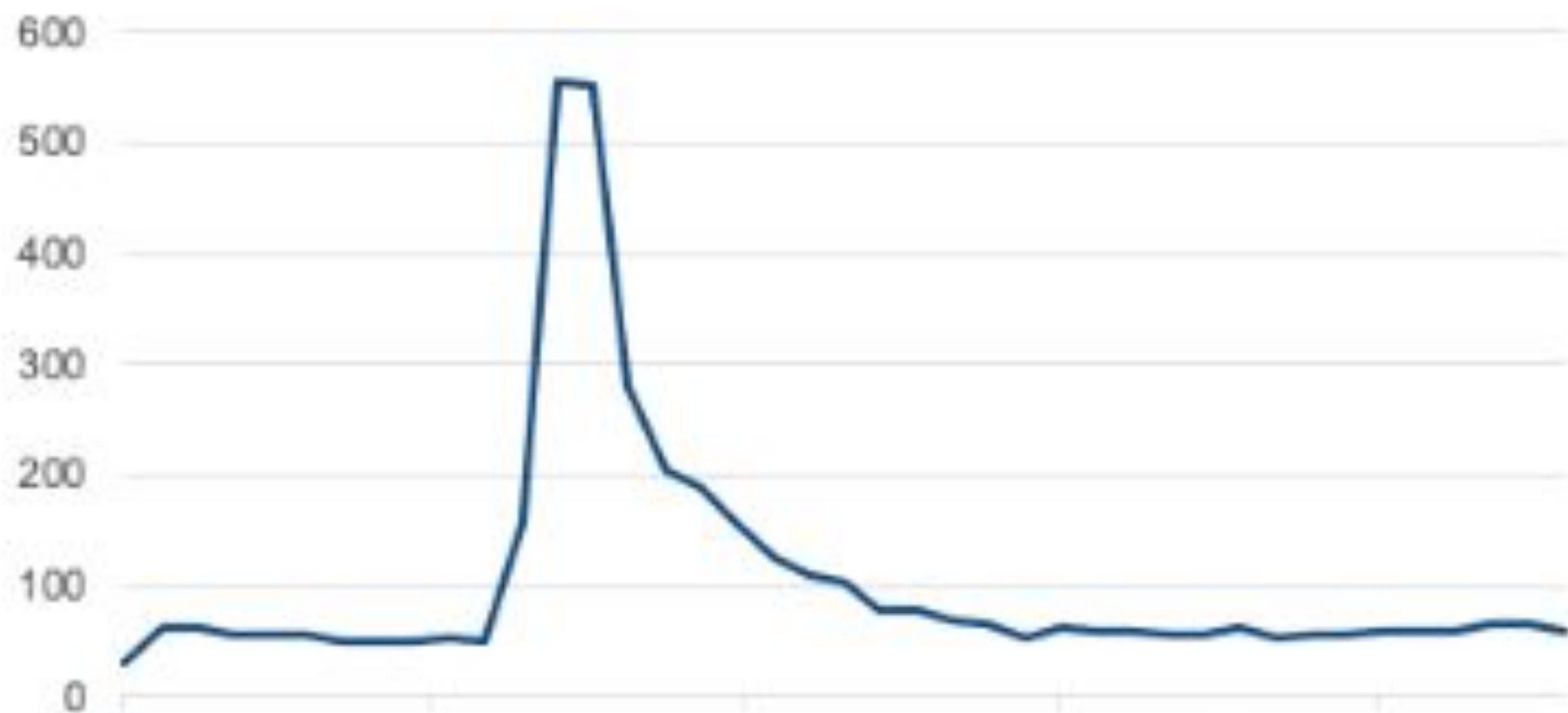


PICTORIAL
FRACTION CHART



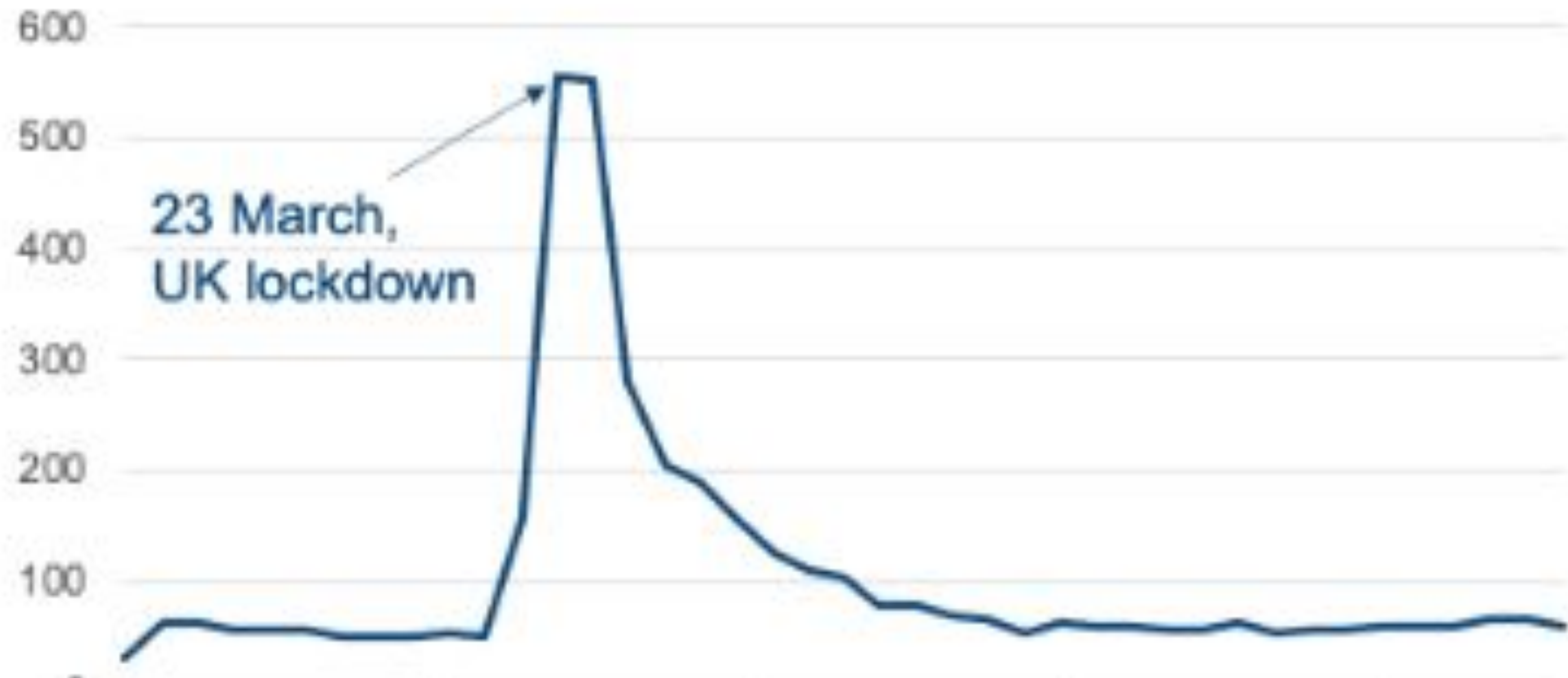
Claims to Universal Credit

Applications per week, in thousands



Claims to Universal Credit peaked when lockdown began

Applications per week, in thousands



Revenue trends

	Q1	Q2	Q3	Q4	Total
Americas	-18%	7%	25%	2%	2%
Australia	47%	-7%	26%	15%	17%
China	15%	-5%	1%	7%	19%
Europe	57%	10%	-3%	7%	13%
India	57%	6%	-3%	8%	13%

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HOW TO PREP FOR THE Q&A

- What is the worst thing I could be asked?
- Take your time.
- Don't be afraid of "I don't know"
- Regain control after Q&A - Recap

